



# CAROLINA MARTINEZ

I am originally from Bogota - Colombia. Bilingual business owner who is living the American dream. I have a successful business, a home by the water, two beautiful boys and an incredible husband who supports me. I am blessed and humbled. I am living proof that hard work, faith and tenacity pay off.

I describe myself as happy, positive and I believe in Women Power. We are special because we give birth, run a family and now more than before run successful businesses.

## PROFESSIONAL

I have a Bachelor's Degree In Business Administration with Specialization in Management and Development from Colombia. I also have my credentials in the US to be your accountant.

## MISSION

To provide Accounting and Business Consulting Services for both domestic and international clients, helping grow their business as a strategic partner and viewed as a Stable Rock in the Foundation of their Business.

I chose the name White Rock because WHITE signifies transparency, white papers, and in Accounting there is no grey just black and white. I chose ROCK because it signifies steady, solid, timeless and something you can count on which are all adjectives in which I'd like to describe myself.